



THE CHIROPRACTIC MARKET PLACE

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## 2018 DEADLINES

Good Morning:

Here is a list of CHIROCOM'S deadlines and Mailing Dates.

Please note the deadline is always on a **Friday at 12:00 pm (Noon) Pacific Time**. CHIROCOM is mailed from San Diego. The Southern and Northern part of California receive their issues at the same time.

The issues are dated for the 20th of every month. If you are planning an event or seminar, please keep these facts in mind when setting the dates, also which month's issue will give the Doctors enough notice so as they can plan to attend.

Also CHIROCOM will be put on the internet one week after the mailing date.



	<b>Deadlines</b>	<b>Mailed</b>	<b>On Web*</b>
JAN	Jan 5	<i>Please be advised            there are            2 mailings -            Northern            California is            mailed 1 week            prior to Southern            California and            they should both  <u>arrive approximately</u>            on the  <u>20th of the month.</u></i>	Jan 24
FEB	Feb 2		Feb 21
MAR	Mar 2		Mar 21
APR	Mar 30		Apr 18
MAY	May 4		May 23
JUN	Jun 1		Jun 20
JUL	Jun 29		Jul 18
AUG	Aug 3		Aug 22
SEP	Aug 31		Sept 19
OCT	Oct 5		Oct 24
NOV	Nov 2		Nov 21
DEC	Nov 30		Dec 19
JAN	Jan 4, 2019	Jan 23, 2018	

\* CHIROCOM'S COMMITMENT IS TO LICENSED DRs. OF CALIFORNIA. CHIROCOM IS PUT ON THE WEB A WEEK AFTER IT IS MAILED TO ALLOW THOSE DOCTORS TO RECEIVE IT.